



CMHC Toronto Housing Outlook Conference

YOUR GUIDE TO THE LOCAL MARKET FOR 2011



November 3, 2010
8:30 a.m. – 12 p.m.
Metro Toronto Convention Centre
(North Building)
Constitution Hall Room 107
255 Front Street West
Toronto, ON

Housing market intelligence you can count on

Canada 


CMHC SCHL
HOME TO CANADIANS

CMHC Toronto Housing Outlook Conference

Your Guide to the Local Market for 2011

We've all seen the headlines:

Moderate Price Increases for Toronto Homes

LOWER SALES NEXT YEAR

Toronto Housing Market on the Rise

Whether in newspapers, magazines, television, radio, or blogs, everyone seems to have a different outlook on where the housing market is heading.

Attend CMHC's Toronto Housing Outlook Conference for industry-leading intelligence delivered to you by local experts. CMHC's analysts and economists are part of the most extensive housing research network in Canada. If your business success depends on knowing and understanding the housing market, you will benefit from this event.



Lenders/MortgageBrokers

Discover how the current state of financial markets is influencing new home and resale conditions. From local to global issues, CMHC's expertise will give meaningful insight to help you in your business.

Realtors

Understand the factors currently impacting your business. Gain insights into the opportunities and challenges that will help or hinder your ability to close the deal. From first meetings to final signatures, CMHC's forecasts and analysis will help ensure you're on top of the market.

Builders/Developers

Inform your clients and colleagues. Learn the current macro-economic environment and what it means for your business. From ground breakings to title transfers, CMHC's comprehensive research will provide ready-to-use perspectives to help you understand potential buyers.

Others who will benefit from participating include: planners, appraisers, architects, property managers/owners, building manufacturers/suppliers, investors, housing consultants and government officials.



Housing Market Forecasting: Inside the Crystal Ball

A behind-the-scenes look at the science of forecasting and the best practices used to generate accurate predictions. You will gain a better understanding of the relationship between various indicators, such as interest rates and starts, and the significance of statistics in today's news stories.

National Housing Outlook: The Big Picture and Why it Matters

CMHC's Chief Economist Bob Dugan is regularly quoted in newspapers, television and radio throughout Canada. Bob is at the forefront of Canada's housing research, analysis and forecasts. He will share his broad perspective on the Canadian economy and mortgage credit conditions.



Bob Dugan
Chief Economist,
CMHC



Ted Tsalkopoulos
Ontario Regional
Economist, CMHC

Ontario Housing Outlook: The Provincial Picture and Your Local Market

Ontario's economic recovery has been driven by demand for "big ticket items," including housing. Now Ontario's housing market is in transition. Let Ted Tsalkopoulos, CMHC's Regional Economist, help you make sense of domestic and international developments and how they could impact your business. Ted's depth of knowledge will ensure an educational experience.



Shaun Hidebrand
Senior Market
Analyst, CMHC

Local Housing Outlook: Unlocking Opportunities in the GTA Market

The GTA housing market is transitioning away from a period of robust growth. But beneath the headline numbers lie emerging opportunities that can help guide and grow your business. Shaun Hidebrand, CMHC's Senior Market Analyst for the GTA, will arm you with the research, analysis and forecasts needed to make the right decisions.



Dana Senagama
Senior Market
Analyst, CMHC

Local Housing Outlook: Understanding the GTA Housing Market

Will construction be as active as in past years? Will the resale market favour buyers or sellers? Where are prices headed? How might the condo market change? Will vacancy rates tighten? All difficult questions, but Dana Senagama is up to the challenge. Join CMHC's Senior Market Analyst as she provides an in-depth analysis of the trends that will drive the GTA market in 2011.



John Campbell
President & CEO,
Waterfront Toronto

Special Guest Presentation: Toronto's Waterfront Revitalization

Toronto's Waterfront Revitalization Plan continues to be a hot topic in the city, affecting many people across multiple industries. John Campbell, Waterfront Toronto's President and CEO, will offer a first-hand status report on revitalization progress and provide a look ahead to upcoming projects. Learn how the estimated \$27-\$34 billion renewal project is bringing together sustainable development, excellence in urban design, real estate activity, technology infrastructure and the delivery of important public policy objectives. A great presenter with a timely subject – you are sure to be intrigued and informed!

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REGISTER EARLY AND SAVE!

Until Oct. 13, 2010

\$200 (includes \$23.01 HST)

After Oct. 13, 2010

\$225 (includes \$25.88 HST)

On-site

\$250 (includes \$28.76 HST)

Group discount *New!*

Table of 6 \$1,015 (includes \$116.78 HST)

**To register, visit www.cmhc.ca/conferenceregistration
or call 1-800-668-2642**

Registration fee includes hot breakfast and conference materials.

Breakfast will be served from 7:30 a.m. – 8:30 a.m. Conference begins at 8:30 a.m.

Please note seating is limited.

Need CAAMP, AIC or RECO educational credits? Be sure to apply when you register. Credit certificates will be available for pick up on-site at the end of the event.

